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Filing date: **01/28/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91214127
Party	Defendant Mobile Labs, LLC
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Submission	Withdrawal Of Application
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Signature	/Daniel E. Sineway/
Date	01/28/2014
Attachments	MASTERCONNECT Notice of Abandonment.pdf(51001 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<p>MASTERCARD INTERNATIONAL, INCORPORATED,</p> <p style="text-align: center;">Opposer,</p> <p style="text-align: center;">v.</p> <p>MOBILE LABS, LLC,</p> <p style="text-align: center;">Applicant.</p>	<p>Opposition No. 91214127</p> <p>In the Matter of Trademark Application Serial No. 85/899,356</p>
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UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

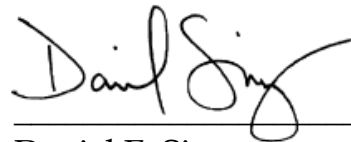
NOTICE OF EXPRESS ABANDONMENT

Mobile Labs, LLC (“Applicant”), pursuant to 37 C.F.R. § 2.135 and through its undersigned counsel, hereby expressly abandons its trademark application for the MASTERCONNECT mark, serial no. 85/899,356 (“Applicant’s Mark”), the subject of this Opposition. Applicant is abandoning Applicant’s Mark for reasons unrelated to this opposition and does not agree that Applicant’s Mark is likely to cause confusion with any of Opposer’s registered marks.

In particular, Applicant does not agree: 1) that registration of Applicant’s Mark, is barred by the provisions of Section 2(d) of the Trademark Act of 1946, 15 U.S.C. § 1052(d); 2) that concurrent use and/or registration of Applicant’s Mark is

likely to cause confusion with any of Opposer's registered marks; 3) that registration and/or use of Applicant's Mark is likely to cause dilution of the distinctiveness of Opposer's marks; or 4) that use and/or registration of Applicant's Mark will damage Opposer's goodwill. Nonetheless, and for reasons unrelated to this opposition, Applicant hereby expressly abandons Applicant's Mark.

Respectfully submitted this 28th day of January, 2014.



Daniel E. Sineway

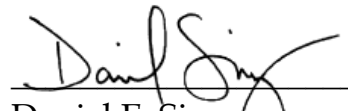
Attorney for Applicant

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3343 Peachtree Road, N.E.
Atlanta, Georgia 30326
(404) 233-7000

CERTIFICATE OF SERVICE

The undersigned hereby certify that a copy of the foregoing **NOTICE OF EXPRESS ABANDONMENT** was served on MasterCard International, Incorporated via Express Mail Post Office to Addressee, postage prepaid, in an envelope addressed as follows:

Paul J. Reilly
Baker Botts L.L.P.
30 Rockefeller Plaza
New York, NY 10112-4498
UNITED STATES


Daniel E. Sineway

Attorney for Applicant

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